

Leah Deaner

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leahdeaner.com

Education

Savannah College of Art and Design, Atlanta, Georgia
Bachelor of Fine Arts in Graphic Design

University of Rio Grande, Rio Grande, Ohio
Master of Education Athletic Coaching Leadership

Design Skills

Print Publication
Brand Identity
User Experience Design
Package Design
Typography
Creative Marketing
Social Media Marketing
Illustration
App Design
Web Design
Motion Design

Software Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Dimension
Wordpress
Figma
SketchUp
Procreate
Canva
CSS and HTML

Affiliations

AIGA
Contributing Member 2021-Present

USBC
Certified Level 1 Coach
2006-Present

A highly skilled designer seeking a dynamic role in graphic design. Committed to delivering visually compelling design solutions that captivate audiences and drive engagement. Proficient in a wide range of design software and techniques, with a strong passion for typography, branding, and creative marketing. Specializing in creating a visual story across a wide variety of mediums including print, web, and mobile. Combining creativity with entrepreneurial experience from my crafting brand to create captivating and brand-enhancing designs.

Design Experience

Einhorn's Epic Productions

Freelance Designer | New York, New York | 2022-Present

- Crafted dynamic static and motion designs for web and mobile platforms, driving engagement for creative house's properties.
- Amplified social media presence with captivating interactive designs.
- Engineered print banners, booklets, presentations, and merchandise to enhance company promotion.
- Developed design deliverables that elevated, differentiated, and functioned on-brand and on-strategy.

Matsuricon Anime Convention

Freelance Designer | Columbus, Ohio | 2022-Present

- Orchestrated year-round social media content to boost Matsuricon and other themed events.
- Created way finding signage, pamphlets, and ID cards for conventions.
- Collaborated closely with design team to innovate and refine designs.
- Maintained consistent use of graphic imagery in materials and other marketing outreach.

University of Rio Grande

Graphic Designer | Rio Grande, Ohio | 2022-2024

- Created a book that can be used by the men and women's bowling teams to help organize all important information into a single place.
- This book was designed to be used everywhere from practice to tournaments to at home studying.
- Acquired coaching and grant writing skills through University's program.

Hansen Creative Services

Graphic Design Intern | Groveport, Ohio | 2017-2021

- Produced a diverse portfolio of digital content, including banners, websites, icons, presentations, and print advertisements for many prestigious brands.
- Collaborated extensively with team members, contributing to project revisions and enhancements.
- Created original artwork for range of print, web and video projects.

Awards

University of Rio Grande Storm Tank Competition

Rio Grande, Ohio | 2024
Second place finish in the Storm Tank Business Pitch Competition

Savannah College of Art and Design Graphic Design Showcase

Atlanta, Georgia | 2022-2023
Featured designer in the 2022 SCAD Graphic Design Showcase.